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| **Job Title** | Lecturer in Tourism and Hospitality management |
| **School / Service** | School of Business & Law, Department of Innovation & Management, Institute of Hospitality & Tourism |
| **Grade / Salary Range** | Lecturer: £44,577 to £49,641 |
| **Location & Hybrid Working Status** | Multi-site (Docklands and Stratford) |
| **Reporting to** | Head of Department, Director of School |
| **Liaison with** | Students, staff, local employers, other professional and academic organisations, schools and colleges |
| **Contract type** | Permanent, full-time |

Build your career, follow your passion, be inspired by our environment of success!

**#BeTheChange**

**THE UNIVERSITY OF EAST LONDON**

If you are seeking a career that combines innovative education with a passion for crafting positive change, look no further than the University of East London. Founded in 1898 to meet the skills needs of the 2nd industrial revolution, we’re now in Year 5 of our ground-breaking 10-year Vision 2028 strategic plan, orchestrated by our Vice-Chancellor and President, Professor Amanda Broderick.

Our goal is to advance industry 5.0 careers-first education and provide a clear path to the jobs and opportunities of the future. We are committed to driving diversity in the 5.0 talent pipeline, working in partnership to promote talent wherever it is found and creating a sustainable, inclusive, and green future.

But we can't achieve this goal alone. We need forward-thinking, innovative, and curious individuals like you to join our community and help us shape the future. As part of our team, you'll have the opportunity to work with a diverse range of people who share your passion for generating positive change. We’re an inclusive and welcoming community that is constantly moving forward, never satisfied with the status quo.

If you're ready to join a team that values your outstanding skills and perspectives and is dedicated to making a difference, we invite you to explore a career with us. We are excited to welcome versatile individuals who are committed to advancing their careers while making a positive impact on the world.

**THE DEPARTMENT:**

RDSBL is committed to providing a high quality, innovative, relevant, and research-led teaching experience which attracts, engages, and develops students, supporting their academic achievement and professional ambitions.

This post is in the Institute of Hospitality, Events and Tourism within RDSBL. Our programmes are as dynamic and diverse as our student community and our city. We operate at the crucial interface of business, technology and entrepreneurial thinking and we actively support positive change through championing sustainability, equity and social justice.

**JOB PURPOSE**

The Lecturer will provide high quality, innovative and engaging teaching, as well as research, enterprise and/or professional activity as a member of the teaching team and in collaboration with others. They will be expected to take on the below indicative modules:

* Destination Marketing
* The Tourism Product
* Tourism, Globalisation and Business Strategy
* Tourism and Hospitality Concepts and Approaches (second group)

**KEY DUTIES AND RESPONSIBILITIES**

The following duties and responsibilities are intended to give a broad indication of the variety of tasks that a Lecturer may be expected to undertake. This is not an exhaustive list of activities and employees may be asked to undertake other duties which are commensurate with the grade and circumstances.

**Teaching:**

* Act as module leader, taking responsibility for allocated modules and coordinating activities, resources, and assessments.
* Design, develop, deliver, and assess high-quality learning experiences across a range of modules and courses in hospitality/tourism/events/sports management at undergraduate and postgraduate level.
* Develop teaching strategies, materials and assessments which are inclusive, engaging, and appropriate to the student population.
* Equip learners with the skills, knowledge and attributes required by employers while maintaining a balance between practical relevance and academic rigour.
* Contribute to quality teaching and related activities across a range of existing and new courses particularly in the areas of hospitality, tourism, and events management, with reference to knowledge and skills in leadership, business environment, tourism strategy and other related areas.
* Regularly monitor and assess the effectiveness of curriculum delivery; identify and address areas for improvement in consultation with Director of the Institute of Hospitality and Tourism and colleagues.
* Act as the academic advisor and academic supervisor to a group of allocated students, pro-actively engaging with all students, ensuring feedback is provided in a timely and appropriate manner.
* Supervise and support students undertaking dissertations/research projects/consultancy projects as appropriate and as required.
* Use listening, interpersonal, and pastoral care skills to deal with sensitive issues concerning our diverse student body.

**Other:**

* Contribute to university activities, particularly those intended to enhance the student experience and improving attainment gap between BAME and white students.
* Participate and actively engage in university activities, including Open Days, school/college liaison, meetings, committees, and assessment boards.
* Work with external partners and organisations promoting UEL.
* Contribute to the planning and implementation of the organisational strategy at school and department level.
* Work within the University’s equal opportunities policies and procedure and actively promote equality, diversity, and inclusion.
* Undertake such duties as may be assigned by the Dean or designated nominee.

**KNOWLEDGE, SKILLS AND EXPERIENCE**

Essential:

* Academic experience /familiarity with destination marketing, tourism business strategy and organisational development and tourist product design via culture/heritage (A) (I)
* Experience teaching at both postgraduate/undergraduate level. (A) (I)
* Experience of curriculum design and development using blended and inclusive strategies and learning methods to balance practical relevance and academic rigour in curriculum delivery, maximising the learning experience. (A) (I)
* Understanding of industry skills needs at all levels particularly in the areas of operations and leadership. (A) (I)
* Knowledge and skills in Sustainable Tourism and Development and other related areas (A) (I) (P).
* Demonstrable ability to structure and deliver a teaching session to maximise the value to learners. (A) (I)
* Ability to convey ideas to students from a wide range of backgrounds and with very diverse experiences. (A) (I)
* Ability to contribute to curriculum planning and development in Higher Education (A) (I)
* A confident networker and relationship builder able to engage local and national employers and other educational institutions to provide progression opportunities and enhance the student experience. (A) (I)
* Ability to contribute to the research culture of the UEL. (A) (I)

Desirable:

* Experience of supervising research students undertaking dissertations at undergraduate level(A) (I)
* Ability to establish relationships/links with industry partners. (A) (I)

**COMPETENCES REQUIRED**

Essential

* A strong commitment to widening participation through high quality, reflective, collaborative professional practice in higher education and a deep understanding, based on solid experience, of how to bring out the best in students from diverse backgrounds, including those who may have under-performed in the past. (A) (I)
* Commitment to and understanding of equal opportunities issues within a diverse and multicultural environment. (A) (I)

**EDUCATION, QUALIFICATIONS AND ACHIEVEMENTS**

Essential:

* Masters in a relevant subject area with extensive industry experience, or a PhD / studying towards a PhD in a relevant subject. (A) (C)

Desirable:

* PG Cert and/or another relevant teaching/training qualification and/or Advanced HE Fellowship (A) (C)

UEL is an inclusive equal opportunities employer and are proud of our Equality, Diversity and Inclusivity achievements. We expect all employees of UEL to accept our EDI policy and will not tolerate discrimination in any form. As an employee of UEL, we expect you to follow all relevant Health & Safety policies.

We're a disability confident employer and value all applications. Please let us know if you require any reasonable accommodations throughout the recruitment process.

So, if you’d like to take your career to the next level with us here at the University of East London and are passionate about our environment and commit to success, we want you to apply today!

**Criteria tested by Key:** A = Application form; C = Certification; I = Interview; P = Presentation